A GLOBAL PLATFORM FOR EMERGING AND PROFESSIONAL ARTISTS
PRESENT IN 205 COUNTRIES WITH AN INTERNATIONAL READERSHIP OF 2 MILLION

ArtTour International is an award-winning publication dedicated to exposing visual and performing artists to the eyes of art lovers worldwide in a very interactive multi-media format. Available in print, digital, and its renown Web T.V. channel ATIM.TV, it is the go-to international platform for today’s professional and emerging artists. ArtTour International Magazine showcases articles of outstanding interest on personalities, trends, and events shaping the art world.

www.arttourinternational.com
“Art is a powerful tool. Sharing your energy through artistic expression allows you to connect, move and inspire people around the world. I strongly believe in art as a vehicle to inspire lives to a renewed collective consciousness.”

Viviana Puello - Editor-In-Chief

In 2014, the publication was awarded the **Medal of Honor by the National Academy of Fine Arts in Brazil**—the industry’s highest honor there—for its outstanding contribution to promoting the arts globally through editorial excellence and wide circulation.

Keeping the magazine focused on presenting art news in a human-interest-story format has contributed significantly to its rapid early success. The magazine covers, analyzes, comments on, and defines art news, culture, and influential personalities in the art industry. Beautiful and sophisticated, ArtTour International distinguishes itself through its bold coverage of everything from publication design to interactive work, motion graphics, corporate branding, exhibitions, and illustration—all in a socially conscious design.

For information contact your sales representative or email: info@arttourinternational.com  - Phone 1 (800) 807-1167
A BRIDGE BETWEEN CONTINENTS

At the core of ArtTour International is the ability and the promise to inspire our global audience to interact with the wonderful world of art. Our mission is to connect artists with art lovers, collectors, and galleries worldwide, promoting the arts as a vehicle to inspire a renewed collective consciousness.

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ARTTOUR INTERNATIONAL MAGAZINE IS PRESENT IN 205 COUNTRIES AND HAS AN INTERNATIONAL READERSHIP OF 2.1 MILLION

The foundation of ArtTour International's leadership and authority is the brand's unique role as an arts and culture barometer for a global audience. ArtTour International presents art news in a human-interest-story format. The magazine covers, analyzes, comments on, and defines art news, culture, and influential personalities in the art industry.

Beautiful and sophisticated, ArtTour International distinguishes itself through its bold coverage of everything from publication design to interactive work, motion graphics, corporate branding, exhibitions, and illustration—all in a socially conscious design.

Thought-provoking, relevant and always influential, ArtTour International has redefined the way to promote the arts.
AUDIENCE

DELIVERING AN AFFLUENT PREMIUM AUDIENCE OF ART LOVERS

MEDIAN AGE

COLLEGE EDUCATED

PROFESSIONAL / MANAGERIAL

DEMOGRAPHICS:

- MEDIAN AGE: 46
- MEDIAN HHI: $75,000
- GENDER - FEMALE/MALE: 67% 33%
- URBAN, EDUCATED & AFFLUENT:
  - METRO: 67% LIVE IN MAJOR METRO AREA
  - EDUCATED: 46% HAVE A DEGREE/DIPLOMA
  - AFFLUENT: 50% ARE SOCIAL GRADE AB

SOCIAL & RESPONSIVE:

1 in 5 have posted/shared comments about services/products across art, culture and travel online.
Through live integration with social media networks and a strategic placement, we’re able to distribute our digital content to over 2.1 million readers in more than 198 countries around the globe. Multi-media platform ensures we provide actual engagement with unmatched reach across Print, Digital (Web & Mobile), Social, International Events and our Web T.V. Channel.

**ENGAGES AT SCALE**

ArtTour International Total Monthly Masthead Reach 2 million

**APPS:** 1061 issues downloaded quarterly  
**MOBILE:** 423,491 unique visitors  
**TABLET:** 74,891 unique visitors  
**DESKTOP:** 85,000  
**TOTAL:** 331,000  
**PAGES VIEW EVERY MONTH:** 1,623,000

450,000  
- Atim Masters Awards Ceremony  
- Atim International Exhibitions  
- International Art Fairs Partnerships

**FACEBOOK:** 75,000  
**TWITTER:** 15,000  
**INSTAGRAM:** 3,000  
**YOUTUBE:** 500,000

**Bringing the art world to your fingertips**

Fully interactive digital issues linked to ATIM.TV & ATIM TV Youtube Channel allow readers to watch exclusive video broadcasts, interviews and behind the scenes for their favorite articles.  

www.atim.tv
ArtTour International Magazine is the fastest growing art magazine in the international market, reaching more than 2.1 million readers worldwide. Whether it’s a revealing celebrity profile, a special feature artist presentation, cutting-edge art spreads or an in-depth review of art galleries and international events, ArtTour International Magazine captures the attention of the most sophisticated art lovers around the globe.

State-of-the-Art Design

Published four times a year, ArtTour International Magazine showcases articles of exceptional interest about the personalities, trends and events shaping the international art world in a visually stimulating package full of vibrant images in an easy-to-read design. It is distributed in Barnes & Noble Stores in the United States, McNally’s Bookstores in Canada, and over 1200 independent newsstands worldwide!

Distribution

ArtTour International Magazine has a primary print circulation of 10,613 – and a total reach of 44,412 including pass-along readers. As part of their membership, every ATIM subscriber receives a free subscription to the ATIM Digital Magazine.

Events distribution is a unique opportunity to reach a highly targeted audience. We supply copies of the publication to the business, leisure, travel, luxury and event industries across the world. ArtTour International Magazine works through media partnerships with the most prestigious events in the art industry. Our state-of-the-art magazine is available for free distribution at each event. We offer print copies for visitors and delegates at all points of the event cycle, including event venues, hotels, ticket offices and key travel points.

For information contact your sales representative or email: info@arttourinternational.com - Phone 1 (800) 807-1167
ArtTour International Magazine enhanced, full-issue digital edition is available for sale and subscription on mobile devices: Apple (iPads, iPad minis and iPhones), Google Play devices (Android tablets and phones), Kindle Fire (in most countries), Nook and Amazon App Store. Thanks to its responsive and flexible design, ArtTour International Magazine adapts to all types of devices and screen resolutions, bringing the art world to your fingertips.

Through live integration with social media networks and a strategic placement, we’re able to distribute our digital content to over 2.1 million readers in more than 164 countries around the globe.

FULLY INTERACTIVE!

We go above and beyond our printed publication!

Our digital issues are linked to our web TV channels at ATIMTV.COM & ATIM TV Youtube Channel. Our readers are able not only to read their favorite articles but also to watch exclusive video broadcasts and interviews! Our innovative video production technology keeps readers engaged all the time.

ArtTour International digital edition develops interactivity and a social experience around the magazine. We can engage in a deeper relationship with our readers, which in turn leads them to recommend the magazine to others. We have a strong social media presence plus a strong base of YouTube viewers.
The most innovative concept in visual arts—broadcasting to a worldwide audience.

Brimming with vibrant, fresh, and exciting programming, ATIMTV.COM is simply a must-watch channel that follows art trends, events, and interviews with the most recognized figures in the international art scene.

Inspiring, daring, and always in-the-know, this exciting channel is alive with inspirational stories and exclusive interviews offering a global platform for artists, galleries, filmmakers, and creative individuals to expose their works and events.

WWW.ATIMTV.COM
SPECIAL ISSUES
ATIM’S TOP 60 MASTERS OF CONTEMPORARY ART
Print & Digital
Ad Closing Date: October 15 (based on Availability)
On-Sale Date: May 25th

SPRING: AROUND THE WORLD
Initiatives
• Art Expo Issue
• Art & Design
• Top 10 Emerging Artists New Art Trends
International Events:
• Outreach Event: Art Expo NY
Print & Digital
Ad Closing Date: March 15th
On-Sale Date: April 20

SUMMER: Create For Peace
Initiatives
• Summer In The Arts
• Women In The Arts
• Performing Arts
• New Art Trends
International Events:
• Outreach Event: ATIM Summer Tour
Print & Digital
Ad Closing Date: May 15th
On-Sale Date: July 10th

FALL: GREEN PLANET
Initiatives
• Artists For A Green Planet.
• Create 4 Peace Short Film Screening Event.
• Venice Film Festival.
• New Art Trends
International Events:
• Outreach Event: ATIM NYC Launch
Print & Digital
Ad Closing Date: Aug 15th
On-Sale Date: Oct 10th

WINTER: ANNIVERSARY ISSUE
Initiatives
• 2018 Recap
• Best Of International Arts
• New Art Trends
• International Events
• Outreach Event: Art Week Miami
Print & Digital
Ad Closing Date: Oct 10th
On-Sale Date: Jan 5th
The ArtTour International Show

Tune in every week and discover a world of inspiration!

www.atim.tv
www.youtube.com/user/ArtTourIntMAGAZINE
Our unique multi-platform publication is the perfect way to showcase your brand to an influential community of art lovers worldwide and is guaranteed to generate qualified leads for your business, product, or service.

Corporate Advertising Rates / Added Value.

- Ad Design Included in Ad Pricing.
- Arttour International Magazine will design advertiser’s unit and provide layout for final approval.

### AD PRICING

#### AD AGENCY DISCOUNT:
15% Discount will apply to all orders.

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<th>COVER PACKAGE</th>
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<td>COVER 3 (Interior Back)</td>
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<td>THREE Placements 10% OFF</td>
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Your Ad placement includes:

- Publication of your feature artist page(s) in the issue(s) of our magazine of your choice.
- Listing on the main index of both print & digital publications.
- Listing on the feature artist section of the ATIM homepage for a period of up to four months depending on the number of issues your ad is placed.
- Design of your Ad.
- Press release distributed to 200 Press Release Websites.
- E-blast to our 50K-plus database of artists, collectors and art lovers.
- Sharing across multiple accounts on 16 leading social media platforms.

All advertisements are accepted by the publisher on the representation of the agency and the advertiser that both are authorized to publish and authorized third parties to publish the entire contents of the advertisement, both in print versions of the publication and in any other media (including by way of example and not limitation electronic on line delivery, and microfilm, microfiche, or electronic archival reproductions and revisions of the publication).

AD MATERIALS should be sent to info@arttourinternational.com
Follow us as we travel the world and enjoy behind-the-scenes moments, interviews, art events, beautiful locations and architectural marvels around the world.

@arttourinternationalmagazine
ArtTour International Magazine stands out in its ability to connect and influence art lovers worldwide. To capitalize on that power, ArtTour International will work with you to create a customized, engaging and highly effective marketing program designed to expand the reach and reinforce the connection of your brand among our fans.
FEATURED ARTISTS ON THE COVER:

Fabian Perez - www.fabianperez.com
Charles Whiting - www.charleswhitingphotography.com
Susann McCollough - www.susannmccolloughart.media
O. Yemi Tubi - www.vividartsnetwork.com/oyemitubi
Fatima Al Obaidi - www.fatimaalobaidi.com
Sonia Domingues - www.soniadomingues.pt
Svetlana Kanyo - www.kanyoart.com
Sheeali Asija - www.sheeali.asija.com
Katrin Alvarez - www.katrin-alvarez.de
Banjerd Lekkong - www.lekkong.com
Hélène DeSerres - www.hdeserres.com
Edward J. Morét - www.edmoret.com

www.arttourinternational.com